

2019



# PROSPECTUS

## UNIVERSITY OF QUEENSLAND PAEDIATRIC INTEREST SOCIETY

---

VISIT US AT:  
[WWW.UQPAEDS.ORG](http://WWW.UQPAEDS.ORG)

CONTACT US AT:  
[UQPAEDS@GMAIL.COM](mailto:UQPAEDS@GMAIL.COM)

# ABOUT UQPAEDS...

UQPaeds is a student run organisation comprised primarily of University of Queensland medical students passionate about a future in paediatric medicine.

Our society also welcomes junior doctors, faculty of medicine alumni and students in related healthcare fields interested in paediatrics.

The program hopes to foster unique relationships between medical students and various local paediatricians and paediatric specialists.

Our goal is to encourage, facilitate and inspire medical students to explore a career in paediatric medicine.

---

## VISION OF UQPAEDS...

UQPaeds will host various paediatric networking events providing the opportunity for medical students to meet their future mentors, facilitate paediatric research opportunities & connect members to paediatric placement opportunities. We also hope to be a hub for career pathway advice, running fundraisers for local causes with shared values, hosting monthly paediatric journal clubs & offering paediatric focused education sessions among other opportunities.

### UQPAEDS HAS 5 MAIN BRANCHES:

- Research Opportunities & Journal Club
- Paediatric Academic Experience
- Networking & Mentorship
- Clinical Exposure
- Community Outreach

To learn more about the goals and directions of our organisation please scroll down or visit the 'Goals' tab at [www.uqpaeds.org](http://www.uqpaeds.org)





# Calendar of Events

2019

## JANUARY

M.D. Expo Paediatrics Booth

UQ Affiliates BBQ

## FEBRUARY

Research: Journal Club

## MARCH

Research: Journal Club

St Patricks Day Treasure Hunt

## APRIL

Research: Journal Club

## MAY

Research: Journal Club

## JUNE

Don't Forget The Bubbles Conference

## JULY

Research: Journal Club

Workshop:  
Essentials to Paediatric Ultrasound

## AUGUST

Research: Journal Club

Youth Concussion Awareness Gala

QCH Networking Evening:  
Career Pathways & Mentorship Match

Workshop:  
Clinical Paediatrics & Emergencies

## SEPTEMBER

Research: Journal Club

Seminar:  
Vulnerable Childhood Populations

## OCTOBER

Research: Journal Club

Seminar: Paediatric Mental Health

PSQ Conference

## NOVEMBER

QCH Telethon

Executive Handover Evening



# SPONSORSHIP OPPORTUNITIES

## WORKSHOP: CLINICAL PAEDIATRICS & EMERGENCIES



UQPaeds is committed to preparing the next generation of junior doctors with the skills necessary to assess a paediatric population. As student doctors advance in their careers they will undoubtedly be expected to triage and examine neonates, infants, children and adolescents. This workshop will provide our future junior doctors with the skills and confidence to conduct well-baby checks and paediatric milestone physical exams preparing them for their 4th year OSCEs and for the many years to come. Additionally this workshop will prepare attendees with the theory and skillset to tackle paediatric medical emergencies with confidence and ease. Paediatric emergency physicians will take attendees through the common life-threatening emergency presentations, run simulations and coach students through paediatric focussed lifesaving measures. The workshop will be run by experienced paediatricians and paediatric trainees and is a great opportunity for sponsors to get involved with only a small monetary contribution for great exposure.

The UQPaeds journal club runs monthly with an aim to keep our members informed on the latest research discoveries and landmark studies in the field of paediatric medicine. The primary focus of the sessions is to keep members aware of major developments in paediatrics and to encourage academic curiosity in our cohort to pursue their own projects. Additionally, these sessions will create a platform for local researchers to seek out paediatric-minded medical students to join their team for future projects.

## RESEARCH JOURNAL CLUB



## ST. PATRICKS DAY HUNT FOR THE CURE



The UQPaeds Community Outreach branch is committed to helping raise funds and awareness for various important causes in the Brisbane region. The St Patricks Day Hunt for the Cure is a new event that will host Brisbane children and their families to follow the chocolate gold coin trails to discover the legendary pot of gold hidden by clever leprechauns. The event will raise awareness and funds that will be donated to Cerebral Palsy research and to support the families of children living with Cerebral Palsy. This is a public event open to all Brisbane families and will be a great opportunity for sponsors to get involved.



# SPONSORSHIP OPPORTUNITIES

## NETWORKING EVENING: CAREERS IN PAEDIATRICS & MENTORSHIP MATCH



The Careers in Paediatric Medicine evening was created to allow paediatric-minded medical students to mingle with paediatric physicians from various fields, hear their stories and get advice on how to move forward in their careers. Various keynote speakers will advise student doctors on subjects including how to prepare your CV, research involvement, clinical exposure and getting onto the paediatric training program. This event will also act as a mentorship match evening to facilitate medical students in finding a senior paediatric mentor to help them to plan, create and navigate their ideal medical career. This event is a great opportunity for sponsors to get involved with student doctors and established paediatric physicians alike.

The paediatric imaging workshop is an excellent initiative to help medical students and junior doctors enhance their paediatric radiology interpretation skills. The event will consist of paediatric radiologists providing tips and tricks of reading paediatric imaging and will involve an interactive voting platform to keep attendees engaged in a friendly competition of mystery not-to-miss radiological diagnoses. This event is a great opportunity for sponsors to get involved with student doctors and established paediatric physicians alike, with either monetary support or provision of the grand prize for the most promising future paediatric radiologist of the day!

## WORKSHOP: PAEDIATRIC IMAGING



S

## SEMINAR: VULNERABLE PAEDIATRIC POPULATIONS



This seminar will provide an invaluable platform to raise awareness on health discrepancies in various vulnerable paediatric populations. The session will focus on health issues in at-risk populations including refugees, rural Australians and Aboriginal & Torres Strait Islanders. Keynote speakers will discuss population specific presentations, common complications to be aware of, healthcare barriers to overcome and other healthcare-related challenges these populations may face. The goal of the evening is to inform attendees of important issues of at-risk paediatric populations and how they, as healthcare workers, can change their clinical practice to close these gaps in health equality. This seminar will be open to local paediatricians, junior doctors, paediatric allied health and medical students alike.

# SPONSORSHIP OPPORTUNITIES

---

## FINANCIAL SUPPORT: ACADEMIC CONFERENCES

---



Student doctors, such as the UQPaeds cohort, are encouraged to attend paediatric medicine conferences as a professional development exercise. These informative sessions allow experts in the field to inform consultants, advanced trainees and junior doctors on the latest advances in paediatric medicine. This year, UQPaeds has chosen to sponsor UQPaeds medical students to attend both the Paediatric Society of Queensland Annual Conference and the renowned Don't Forget the Bubbles Conference. All students should be permitted the opportunity to attend such valuable learning experiences regardless of personal financial barriers; as such, ticket prices will be subsidized for student doctors..

The Paediatric Mental Health seminar will occur during October's Mental Health Awareness Week. This informative seminar was established to raise awareness surrounding important mental health issues in a paediatric and adolescent population and to educate healthcare workers on how to better approach these challenging cases. Multiple keynote speakers will contribute to the evening by sharing their experiences, educating attendees on the presentation and explaining challenges these populations may face. This seminar will be open to local paediatricians, junior doctors, paediatric allied health and students in all healthcare fields.

## SEMINAR: PAEDIATRIC MENTAL HEALTH

---



## PAEDIATRIC CONCUSSION AWARENESS GALA

---



In 2019, UQPaeds will host its first annual Concussion Awareness event. The event was created to address the worryingly high rates of concussions occurring in young rugby players and other contact sports athletes. The event will be held in coordination with The Queensland Brain Institute, UQ Rugby, multiple paediatric neurologists as well as current and retired professional rugby players. Many of whom will be keynote speakers during the evening. We hope to create a relaxed and enjoyable environment for these young players to learn about concussions alongside their peers and encourage them to speak freely on the topic as well as to hear the personal concussion experiences of the pros and ultimately to start a conversation in the community. We hope to get make our young players aware of the dangers of concussions, how best to avoid them, identification of symptoms and complications to be aware. The event will be hosted just off the pitch of Wests Rugby Club with many local rugby players in attendance as well as prominent leaders in the field of concussion research, medical practitioners and members of the professional rugby community.



# Sponsorship Benefits

## OPTION A: PRE-PACKAGED

2019

The University of Queensland Paediatric Interest Society endeavours to prepare, educate and instil confidence in our paediatric minded student doctors. In 2019 UQPaeds has endeavoured to create an event prospectus that focuses on the domains of research, academic exposure, clinical experience, mentorship and community outreach opportunities for our members. These events and opportunities are invaluable for the doctors of tomorrow but are only possible with the generous donations of our sponsors supporting us at every step of the way. The executive council and members of UQPaeds thank you for your valued support!

Although we welcome support from our sponsors at all events in the calendar, the events outlined below will provide considerable positive branding exposure opportunities and allow you to showcase your company to a captive audience. To allow for a seamless process we have created a group of pre-set sponsorship packages below. Alternatively, our Sponsorship Director can work with you to create a customised sponsorship package tailored to your preferences.

### WEBSITE

Front Page Acknowledgment



Acknowledgement



Link to Sponsor's Homepage



Large Sized Corporate Logo



300 Word Sponsor Bio



PLATINUM  
PACKAGE

\$2000



GOLD  
PACKAGE

\$1500



SILVER  
PACKAGE

\$750

### MEDIA

Logo on all Social Media Platforms



Promotion in Emails & Publications



### DURING EVENTS

Onstage Event Banner



Event Booth



Verbal Acknowledgement



Speaking Opportunities



Invitation to Events



\* At a Maximum of 2 Initiatives of Your Choice  
\*\* At a Single Event (Excluding Concussion Gala)  
\*\*\* Only at Social Events





# Sponsorship Benefits

## OPTION B: EVENT SPECIFIC

2019



### CONCUSSION AWARENESS GALA

#### KEYSTONE

#### Signature

#### Contributing

Onstage Verbal Recognition
Onstage Speaking Opportunity
Onstage Event Banner
Event Invitation & Booth
Logo on All Event Social Media & Promotional Materials
Website Logo

Onstage Verbal Recognition
Onstage Event Banner
Event Invitation & Booth
Logo on All Event Social Media & Promotional Materials
Website Logo

Onstage Verbal Recognition
Onstage Event Banner
Invitation Only
Logo on All Event Social Media & Promotional Materials
Website Logo

\$ 1500

\$ 1000

\$ 700

### GENERAL INITIATIVES: SEMINARS, WORKSHOPS & NETWORKING EVENINGS

Verbal Recognition
Speaking Opportunity
Event Invitation & Booth
Logo on All Event Social Media & Promotional Materials
Website Logo

Verbal Recognition
Event Invitation & Booth
Logo on All Event Social Media & Promotional Materials
Website Logo

Verbal Recognition
Invitation Only
Logo on All Event Social Media & Promotional Materials
Website Logo

\$ 1250

\$ 1000

\$ 700

### RESEARCH: JOURNAL CLUBS & CONFERENCE SUPPORT

Verbal Recognition at Event
Speaking Opportunity
Event Invitation & Booth
Logo on All Event Social Media & Promotional Materials
Website Logo

Verbal Recognition at Event
Event Invitation & Booth
Logo on All Event Social Media & Promotional Materials
Website Logo

Verbal Recognition at Event
Invitation Only
Logo on All Event Social Media & Promotional Materials

\$ 300

\$ 200

\$ 100

